



Inspiring
People
Worldwide

INSPIRATION MASTERS LLC.

COMMUNICATION AND LEADERSHIP TRAINING INSTITUTE

Group 2: 10 to 13 Years

Speech Topic / Theme : Persuasive Speech

Objective

A *persuasive speech* is meant to influence the thoughts, feelings, and actions of your audience. Your goal is to inspire people to see things from your perspective and motivate them to act or think differently.

Persuasion begins with **connection** — finding common interests, building trust, and speaking with sincerity. To be persuasive, you must be **knowledgeable, confident, and passionate** about your topic.

Preparation Guidelines

- **Speak from the heart.** Avoid using notes so you sound authentic and confident.
- **Organize your ideas clearly.** Create a strong opening, persuasive main points, and a memorable conclusion.
- **Use logic and emotion.** Combine facts, reasoning, and emotional appeal to make your message powerful.
- **Engage your audience.** Use stories, examples, and questions to connect with listeners.
- **Incorporate visual aids or props** if they help make your message more effective.
- **Know your audience.** Research what interests or motivates them, and tailor your speech to their values.

Time Limit

Time Requirement: 3 to 4 minutes

(must speak for at least 3 minutes to qualify; disqualification at 4 minutes and 31 seconds).

Helpful Tips for Success

- Choose a topic you truly care about — passion makes persuasion powerful.
- Rehearse multiple times — in front of a mirror, family, or friends.
- Record your speech to check your delivery, clarity, and timing.
- Maintain good posture, smile, and make eye contact.
- Speak clearly, confidently, and enjoy the process of sharing your ideas!

Remember:

A great persuasive speech not only informs — it *inspires change*.

Speak with heart, confidence, and purpose. You have the power to make an impact!